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TRUCK  
DEPARTMENT

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STRAWBERRIES  
BLACKBERRIES  
: DEWBERRIES :  
RASPBERRIES  
GOOSEBERRIES  
: : CURRANTS : :

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SPRING  
1909

PETER'S NURSERY  
COMPANY

KNOXVILLE : TENNESSEE





*Catalogue of*  
STRAWBERRIES  
BLACKBERRIES  
GOOSEBERRIES  
DEWBERRIES  
RASPBERRIES  
CURRANTS



*Spring, 1909*

PETER'S NURSERY  
COMPANY

KNOXVILLE, TENNESSEE  
U. S. A.



# PETER'S NURSERY CO.

## Introduction

**B**ERRY Culture is rapidly becoming one of the great industries of the South, and with the continual opening up of new markets, and improvement in transportation methods, it is evident that there is a wide field for future development. The ripening period is so extended that there is practically no break in the supply from the beginning of the crop in Florida to the ending in Central New York, the Maryland and Delaware crops, always of high quality, coming between North Carolina and New Jersey. We are especially favored here in both climate and soil not only for growth of the plants themselves, but also for soil renovation by use of leguminous crops.

We would always advise our customers to grow a test plot of strawberries, for the purpose of getting acquainted with the varieties. No fruit varies so much under different conditions of soil, climate and culture as the Strawberry. While there are certain standards that succeed practically everywhere, there are others that hold the highest rank in one district, but fail entirely in another, and these variations apply not only to productiveness, but also to the quality of the fruit. For this reason it is not wise to plant heavily of untried varieties, unless they have proved their value over a wide range of territory. There are also some varieties regarded as market standards in the South, that are not of equal value in the North.

In addition to the local advantages of soil and climate, we are supplied with the best facilities for handling stock, our greenhouses, hotbeds and frames being in charge of experienced men of proved ability. In spite of all the improvements involved in modern methods of doing business, the most important force to be reckoned with is the man behind the plant. Nor can good growing alone count; good packing must follow it. We all know the damage that may be done to absolutely dormant stock by careless packing; this damage is increased tenfold in the case of the Strawberry, which tries to grow twelve months of the year. We are giving especial attention to this department, and the men in charge of it are both careful and experienced.

When the plants are received, open at once and dip the roots in water. If the ground is not ready for them, open the bunches, spread out the roots, and heel them in, or pack them so that the roots will not dry out. If by any chance the plants should be frozen hard when received (which may happen when there is a sudden cold wave) put them in a cool cellar and allow them to thaw out gradually before handling.

The other small fruits listed here include standard varieties of known excellence. The Dewberries are now filling an important place, without

# KNOXVILLE, TENNESSEE

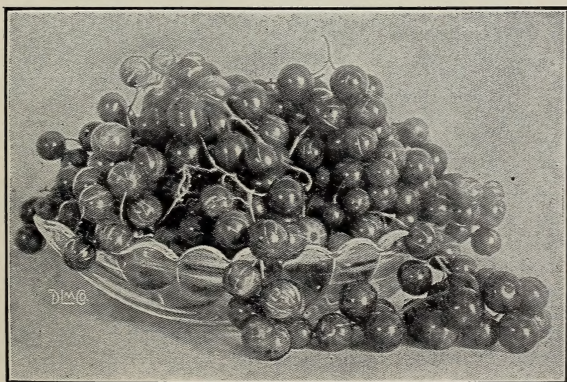
in any sense displacing the true Blackberries, and their earliness makes them very valuable commercially. They are being grown largely in southern New Jersey, as well as in the South. There is also an increasing interest in Gooseberries, as growers become better acquainted with resistant varieties suited to our climate. There is a large market for this fruit among the Baltimore canners. We believe that its culture will be much more widely extended among home planters as they realize that the *ripe* Gooseberry is a delicious dessert fruit. In our markets this fruit is usually sold green, for cooking purposes only, and many people have never learned the flavor of a good, ripe Gooseberry.

As a result of the favoring conditions under which our stock is grown it is exceptionally robust and well provided with heavy roots. The past season gave an unusually long growing period, and all stock entered the Winter mature and well-ripened. There was also a freedom from insect pests that insures the highest vigor. Our stock is of course officially inspected, and provided with certificate. We are confident that it will bear comparison with the best you have ever purchased. Any buyer who is willing to devote intelligence and industry to the culture of small fruits, whether for home or markets, should start right. The first step is the selection of high-grade stock. We supply it, and if he wants information as well as plants, our knowledge and experience are at his service.

When ordering, customers are requested to write their names plainly, adding Post Office, County and State.

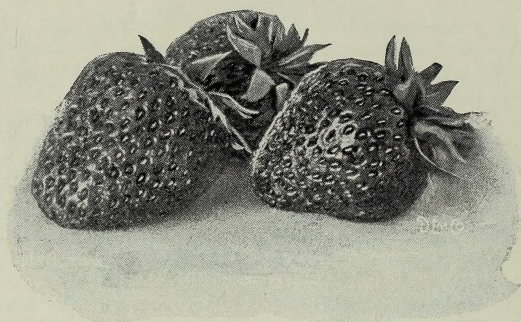
At the very reasonable prices quoted in this catalogue, cash should accompany each order.

To ensure prompt service and facilitate shipments, we urge the advisability of ordering *early*. Patrons will find that it does not pay to wait until the last minute.





# PETER'S NURSERY CO.



## Strawberries

Broadly stated, any soil that will produce good corn or potatoes will grow good Strawberries; in northern latitudes land having a northern exposure is not desirable. A sandy loam sloping toward the south produces the earliest berries; for late berries, clay loam with east or northeast exposure. It is not wise to set Strawberries on newly turned sod, if there is any reason to suspect the presence of white grubs, which are very destructive. In the South, Strawberries are planted from October to the first of April. Spring is the best time farther north, though many are planted in late Summer and early Fall.

**AROMA.** Glossy red fruit, large and regular in shape; brilliant color; rich aromatic flavor. A great favorite in the Middle West. Late, about the same season as Gandy. Perfect flower.

**EXCELSIOR.** Extra early; always on the market before any other berries are in, and thus selling at a good price. Medium size, solid and a good shipper. Plant a strong grower, throwing out plenty of runners. Perfect flower.

**GANDY.** This is still the leading late berry for growers having rich, moist soil; fruit firm, well-finished, holding its appearance well in the basket. Not a large cropper on sandy land. Robust grower and vigorous plant maker. Perfect flower.

**HEFLIN'S EARLY.** Healthy, vigorous plant; berries firm, dark red, carrying well. Widely grown in the South. Reported very prolific in some localities, and its firmness and color make it a favorite for shipping.

**LADY THOMPSON.** This is a standard variety with Southern growers, but less grown in the North. It is very early, hardy in plant and blossom, and excellent for market. It is a leading sort in Texas, Florida and other Southern localities, and is growing in favor in California. Berry shapely and regular, large, firm and of excellent flavor; much superior to Excelsior. Perfect blossom.



# KNOXVILLE, TENNESSEE

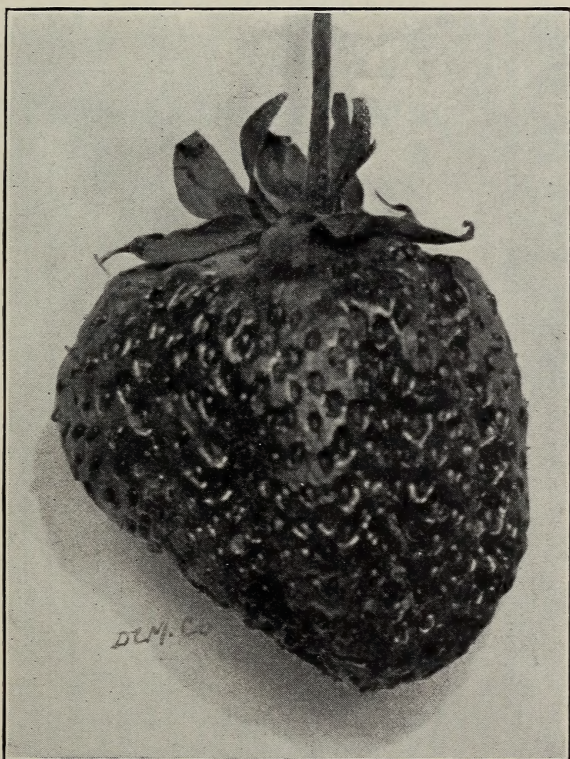
**MICHEL'S EARLY.** Extra early. Valuable as an early pollenizer, as it blooms very freely. Medium-sized, bright scarlet berries of good quality; good shipper. Does best on sandy soil, and is a favorite in the South. Perfect.

**TENNESSEE PROLIFIC.** A popular early variety; large producer of handsome, even-sized berries. It makes an abundance of robust foliage and endures unfavorable seasons well. Perfect flower.

**TEXAS.** A Southern berry that seems especially suited for commercial growing in the South. It is extra early, very hardy, seeming to be little affected by late frosts, and a robust grower. The berries are bright crimson, and though medium in size are very smooth and uniform, and free from nubbins. Perfect flower.

**WARFIELD.** Highly productive of dark red berries, medium in size; season medium. It makes too many runners if left to itself, and half of them should be removed. Flower imperfect.

Space will not permit description of all the kinds we grow. Ascertain best varieties for your locality and write us your needs, etc.



Gandy Strawberry

# PETER'S NURSERY CO.

## PRICE LIST OF STRAWBERRIES

Those marked (P) are pistillates and must be planted near some perfect flowered sort.

Names of Varieties	By Mail or Express Charges Prepaid				By Express, Receiver to pay Transportation Charges			
	12	50	100	25	100	500	1000	
Aroma.....	\$0	\$0 40	\$0 75	\$0 25	\$0 50	\$1 50	\$2 50	
Auto.....	30	55	1 10	30	80	2 50	5 00	
Bismarck.....	25	40	75	25	50	1 50	3 00	
Brandywine.....	25	40	75	25	50	1 50	2 50	
Bubach (P).....	25	40	75	25	50	1 50	3 00	
Clyde.....	25	40	75	25	50	1 50	3 00	
Climax.....	30	55	1 10	30	80	2 50	5 00	
Crescent (P).....	25	40	75	20	40	1 25	2 00	
Early Hathaway.....	25	40	75	25	50	1 50	3 00	
Excelsior.....	25	35	65	20	40	1 00	1 75	
Gandy.....	25	40	75	25	50	1 50	2 00	
Glen Mary.....	25	40	75	25	50	2 50	3 00	
Haverland (P).....	25	40	75	25	50	1 50	2 50	
Hoffman.....	25	40	75	25	50	1 00	1 75	
Highland.....	2 00		5 00	25	50			
Jessie.....	25	45	85	25	60	1 00	2 00	
Johnson's Early.....	25	35	65	20	40	1 25	2 25	



# KNOXVILLE, TENNESSEE

## PRICE LIST OF STRAWBERRIES—Continued

Names of Varieties	By Mail or Express Charges Prepaid				By Express, Receiver to pay Transportation Charges			
	12	50	100	25	100	500	1000	
Klondyke.....	\$0 20	\$0 30	\$0 50	\$0 15	\$0 35	\$1 00	\$1 75	
Lady Thompson.....	25	40	75	20	40	1 25	2 25	
Louis Hubach.....	25	40	75	25	50	1 50	2 50	
Lady Garrison.....	25	40	75	25	50	1 50	2 50	
Marie (P).....	25	40	75	25	50	1 50	3 00	
Michel's Early.....	25	35	65	20	40	1 00	1 75	
New Home.....	50	75	1					
Nick Ohmer.....	25	40	75	25	50	1 50	2 50	
New York.....	25	45	90	25	60	1 75	3 25	
Parson's Beauty.....	25	45	90	25	60	1 75	3 25	
Pride of Cumberland.....	25	40	75	25	50	1 50	2 50	
Sample (P).....	25	40	75	25	50	1 50	2 50	
Splendid.....	25	35	65	20	40	1 25	2 25	
Senator Dunlap.....	25	40	75	25	50	1 00	1 75	
Texas.....	25	40	75	25	50	1 50	1 75	
Tennessee Prolific.....	25	33	65	20	40	1 25	2 25	
Warfield (P).....	25	35	65	20	40	1 00	1 75	

Commercial planters and others needing plants in large quantities will do well to have us quote them special prices. One hundred and thirty-four acres in plants.



Lucretia Dewberry

## Dewberries

The Dewberry has a trailing habit, and for this reason it must be staked and trained, both for convenience and to avoid sandy berries. Beginning to ripen immediately after Strawberries, and before Blackberries, it now holds an important place commercially. The richness of flavor and absence of core make it very desirable for home use. In the North, Dewberries are staked up during the growing season, released from the stakes in Fall, and allowed to lie flat during the Winter, so that they may be protected. They are ordinarily planted in rows 5 feet apart, 2½ feet in the rows.

**LUCRETIA.** The best-known and hardiest of the Dewberries, succeeding over a wide range of climate. Fruit large, coreless, shining jet black; sweet, rich and juicy. A good shipper, ripening two weeks before Wilson's Early Blackberry. Trailing habit; hardy in cane, but the better for Winter protection in the North.

**PREMO.** This is a sport from Lucretia, still earlier; fruit very large, and high in quality. The flowers are imperfect, so Lucretia should be planted with it as a pollenizer in alternate rows. In some locations Premo seems a trifle less hardy than Lucretia, but the extra earliness gives it special value.



# KNOXVILLE, TENNESSEE

**MAYE'S.** (Also catalogued as *Austin's Improved*.) Plant trailing when young, but growing more upright when older. Productive; fruit very large, handsome, and good in quality; early. Excellent for the South, but fruit not as firm as preceding varieties. Does best on sandy soil. Reports from the Southwest give this the preference over *Lucretia*.

## PRICE LIST

By Mail, Postpaid

	12	50	100
Austin's Maye's.....	\$0 40	\$0 75	\$1 50
Lucretia.....	40	75	1 50
Premo.....	50	1 00	1 75

By Express or Freight, Charges not Prepaid

	25	100	500	1000
Austin's Maye's.....	\$0 30	\$1 00	\$4 00	\$7 00
Lucretia.....	30	1 00	4 00	7 00
Premo.....	40	1 25	4 50	7 00

Plants will be ready to ship any time from the time you receive this catalogue until the season is over. Bear in mind, however, that the Dewberries start to grow **very** early in the season, and should be ordered and transplanted just as early as you can possibly work the ground. Northern customers should order two or three weeks before they can plant, as they can bed plants somewhere convenient, and they will be in better shape than if shipped late.

## Blackberries

**WARD.** This is a variety of recent introduction, originating in New Jersey. It is believed to be a seedling from Kittatinny, and is valued for its robust growth, hardiness, and freedom from disease. It has borne severe Winters without injury, and is very productive, the fruit being of fine quality. A trial of this variety can be recommended with entire confidence.

**KENOYER.** A Kansas variety, somewhat resembling Early Harvest, but larger and earlier. Glossy black, excellent quality, small seeds. Endures drought well, and is a hardy and robust grower; very early; bloom occasionally suffers from late frosts.

**ANCIENT BRITON.** Very hardy and productive. A standard variety, especially in the Middle West. Mid-season. Large, oval fruit, very sweet.

**SNYDER.** Strong, thorny grower; extremely hardy; very productive. Fruit medium in size, but sweet and juicy. Mid-season. A standard market sort, especially in the North.

# PETER'S NURSERY CO.



**Blackberry**

**NEW ROCHELLE.** (Often catalogued as *Lawton*.) Second variety of Blackberry introduced into cultivation. Is still a favorite, erect and robust. Fruit large, of high quality when ripe; turns black while still hard and sour. Mid-season to late.

**ICEBERG.** Large, showy berries of transparent white, sweet and well-flavored. Recommended for the home garden, but not for market.

## PRICE LIST

By Mail, Postpaid

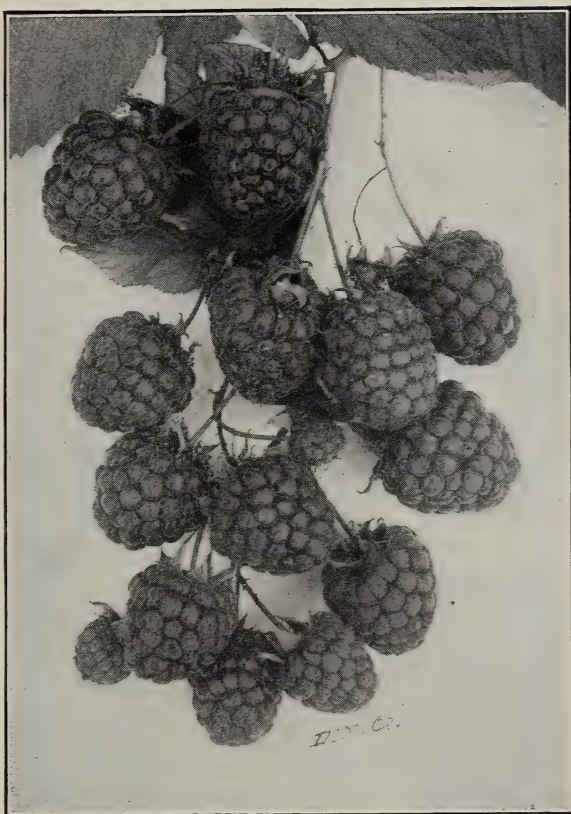
	12	25	50	100
Ward .....	\$0 60	\$0 90	\$1 25	\$2 00
Kenoyer .....	75	1 00	1 50	2 50
Snyder .....	60	70	1 25	2 00
Ancient Briton .....	60	90	1 25	2 00
New Rochelle .....	60	90	1 25	2 00
Iceberg (White) .....	75	1 25		

By Express or Freight, not Prepaid

	12	25	50	100
Ward .....	\$0 50	\$0 75	\$1 00	\$1 50
Kenoyer .....	50	75	1 25	2 00
Snyder .....	50	75	1 00	1 50
Ancient Briton .....	50	75	1 00	1 50
New Rochelle .....	50	75	1 00	1 50
Iceberg (White) .....	60	1 00		



# KNOXVILLE, TENNESSEE



Golden Queen Raspberry

## Raspberries

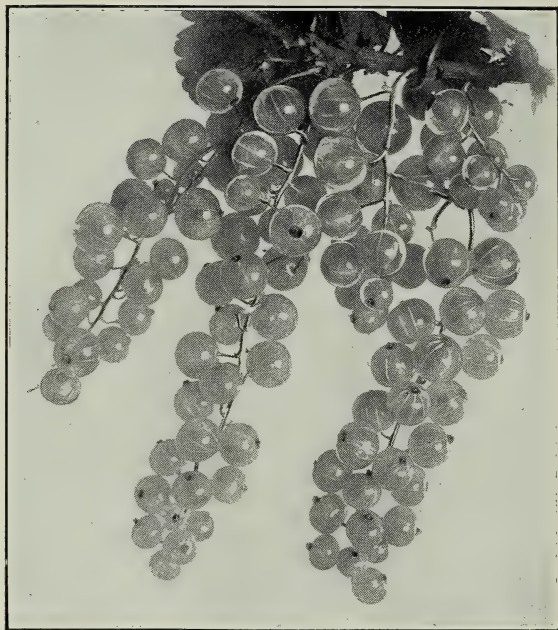
Rich, deep loam is recommended for Raspberries ; results are likely to be disappointing on cold, clayey soil, or on sand. Depth of soil is especially requisite.

**GOLDEN QUEEN.** This is exactly like the well-known Cuthbert, except in color of fruit, which is light golden yellow. The flavor is excellent, and we like it for home use, but it should never be grown for market.

**TURNER.** Bright red, roundish, conical, rather soft, but sweet and pleasant. Very hardy, vigorous and productive; a little earlier than Cuthbert; suckers freely. Succeeds well almost everywhere.

**Price**—By mail postpaid: Per doz. 75c., per 50 \$1.50, per 100 \$2.50. By express : Per 25 75c., per 100 \$2.00, receiver to pay charges.

# PETER'S NURSERY CO.



**Red Cross Currant**

## Currants

The Currant is one of the hardiest and most reliable small fruits we have, and it is often neglected in the home garden, though it quickly repays good care. Give plants clean culture, feed well, and prune carefully. They thrive in a somewhat shaded situation, and are often grown profitably between the rows in a young orchard. The currant worm is easily destroyed by dusting with hellebore; watch for the first appearance of this pest.

**RED CROSS.** Large, red berry, long cluster; flavor mild sub-acid. Vigorous and productive. Mid-season. This is proving valuable commercially, and can be highly recommended for the home garden.

**CHERRY.** Very large, nearly twice the size of the old Red Dutch. Dark red, quite acid. A standard sort, tall and luxuriant in growth. The flavor improves by remaining unpicked for a time after it colors.

**WHITE GRAPE.** Large, yellowish white berries of excellent flavor; spreading growth. A favorite dessert Currant.

**Price**—Per doz. 75c., per 50 \$2.50, per 100 \$4.50, receiver to pay transportation charges.



# KNOXVILLE, TENNESSEE

## Gooseberries

The general treatment of Gooseberries is similar to that given Currants. They demand deep, rich soil, an abundance of manure, and regular pruning. The European varieties are very susceptible to mildew, but the varieties given below are quite resistant to this trouble. The mildew is characterized by a felt-like brown coating upon the young growth; when it appears, spray with sulphide of potassium, one ounce to a gallon of water; this does not coat the fruit.

**HOUGHTON.** Fruit pale reddish brown, sweet and tender; medium size. Very hardy, resistant and productive; easily cared for. Mid-season. Per doz. 75c., per 50 \$2.75, per 100 \$5.00.

**RED JACKET.** Smooth, red fruit, larger than Houghton; good flavor. Vigorous, prolific, and free from mildew; early. This is of Canadian origin, and is very satisfactory. Per doz. \$1.00, per 50 \$3.75, per 100, \$7.00.

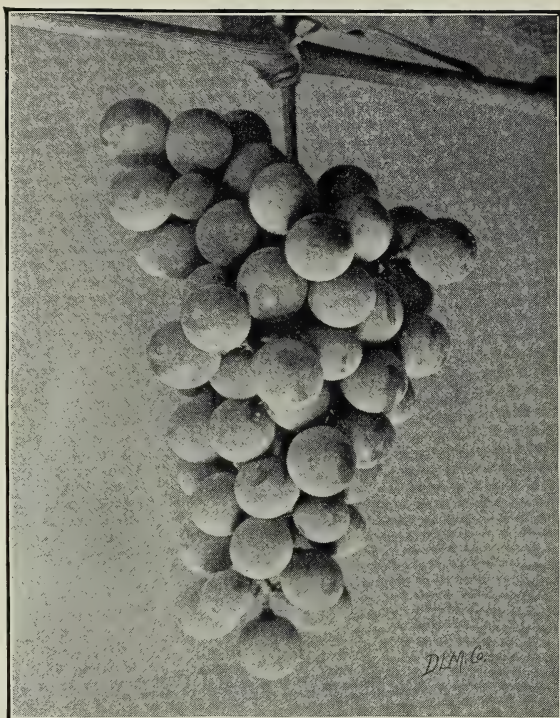
**DOWNING.** The most widely grown American Gooseberry; large, pale green fruit of fine quality. Very productive and of vigorous growth; resistant to mildew. Per doz. \$1.00, per 50 \$3.50, per 100, \$6.00.

Receiver to pay transportation charges.



Gooseberry

# PETER'S NURSERY CO.



Niagara Grape

## Grapes

**BRIGHTON.** Dark red with a purple bloom; bunch large; berries medium, delicious quality. Vigorous and productive.

**CONCORD.** The standard among native black Grapes. Always hardy, healthy and productive.

**DELAWARE.** One of the best American Grapes. Small, compact bunches; berries small, translucent red, high quality. Hardy, early and profuse bearer. Should be well fed.

**DIAMOND.** Large, yellowish green berries; sweet and juicy. Ripe a week before Concord. Hardy and productive.

**MOORE'S EARLY.** A large black Grape with heavy bloom, ripening two weeks before Concord. Largely grown and profitable as a market Grape.

**NIAGARA.** The standard white Grape for the Eastern market. Large bunch and berry; hardy; prolific; pale yellowish green. Medium late.



# KNOXVILLE, TENNESSEE

**POCKLINGTON.** A very showy greenish white Grape, ripening a week later than Niagara; very hardy and productive. Fine flavor when fully ripe.

**WORDEN.** Similar to Concord, but larger, much superior in quality, and ripens a few days earlier. Valuable both for home use and for market.

**Price**—Each 15c., per 10 vines (5 sorts) \$1.00, receiver to pay transportation charges.

## NEWER VARIETIES

**CAMPBELL'S EARLY.** Large, black berries, with tender flesh, high flavor; large bunches. Growth vigorous; ripens before Concord. It is already a favorite for the early market and is fine for the home garden. Strong, well-rooted plants. Each 15c., per doz. \$1.50, by express.

**EATON.** Very large, round, black berry with blue bloom, juicy and tender. A seedling from Concord. Early. Each 20c., per doz. \$1.75, by express.

**GREEN MOUNTAIN.** An early white Grape, with small compact bunches; thin bloom; most excellent quality. It is very resistant to rot and mildew, hardy, and can be recommended for home use or market. Each 20c., per doz. \$2.00, by express.

**McPIKE.** A very strong grower. Berries large, purplish black, showy, rich in flavor. It is a seedling of Worden, the berries being much larger than the parent; ripens before Concord. Its beauty and high quality make it a favorite table Grape, and it is attracting much attention among commercial growers. Each 50c., per doz. \$5.00, by express.

**WYOMING RED.** Similar in color to Delaware, but with larger berries; quality very good. It is more vigorous in growth than Delaware, hardy and productive. Advised for market or home use. Each 15c., per doz. \$1.50, by express.

Receiver to pay transportation charges.

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We can supply vegetable plants  
of all kinds. Write us  
for pamphlet, etc.

# Magazines for Country Lovers

Do you think it helps you to know what other people are doing, and compare with what you have accomplished?

Do you believe it pays best to learn from your own failures, or to profit by the advice of those who have had the failures—and learned?



## THE GARDEN MAGAZINE

is constant inspiration for those who enjoy flowers and vegetables and trees and lawns - in time of need it is a dependable and reliable help. It is final authority for thousands of successful enthusiasts.

The planting tables are most practical, accurate and comprehensible: what to plant—how to plant—when to plant—how much to plant are told in easily get-at-able form. It will add 100 per cent. to your pleasure in your garden, and save you many a dollar.

A year's subscription to The Garden Magazine, in-

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## COUNTRY LIFE IN AMERICA

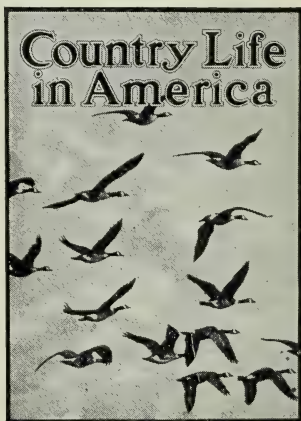
is absolutely the most beautiful—artistic magazine in the world. Do you want on your library table a magazine that tells about houses, grounds, interior decorating, polo, old furniture, automobiles, golf, walking, flowers, photography, birds—everything that cultured country residents want to know?

This year there will be a series of articles about the country homes of well known Americans: Paul Morton's father's place in Nebraska, the homes of Mark Twain, Margaret Deland, Winston Churchill and others. Illustrations by the new Lumiere color photography will be used extensively.

A year's subscription, including the October, December and March double numbers, costs \$4.00.

We have a unique "Readers' Service Department." All questions from our subscribers to this department are answered by letter. This means that there is no waiting a month for advice, and that we are able to explain fully.

Send your name, check, and date for starting subscription to



**PETER'S NURSERY COMPANY, Knoxville, Tennessee**



No. \_\_\_\_\_

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**PETERS NURSERY COMPANY**  
KNOXVILLE, TENN.

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Please write on the other side of this order sheet the names and addresses of a few of your friends who are interested in and buyers of Berries.









